

Baked Apple.

Last Thanksgiving, a designer from Lynn/Ohio Corporation took one of the company's Apple Personal Computers home for the holidays.

While he was out eating turkey, it got baked.

His cat, perhaps miffed at being left alone, knocked over a lamp which started



a fire which, among other unpleasantries, melted his TV set all over his computer. He thought his goose was cooked.



But when he took the Apple to Cincinnati Computer Store, *mirabile dictu*, it still worked.

A new case and keyboard made it as good as new.

Nearly 1,000 Apple dealers have complete service centers that can quickly fix just about anything that might go wrong, no matter how bizarre.

So if you're looking for a personal computer that solves problems instead of creating them, look to your authorized Apple dealer.

You'll find everything well-done.

The personal computer.



For the authorized dealer nearest you, call (800) 538-9696. In California, call (800) 662-9238. Or write: Apple Computer Inc., 10260 Bandley Dr., Cupertino, CA 95014.